



INFORMATION DISCLOSURE CITATION	Docket Number	Serial Number
	01-015	09/858,458
	Applicants WALKER et al.	
Filing Date	Group Art Unit	
May 16, 2001	3629 3639	

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	A	4,441,160	04/03/84	Azcua et al.	364	900	
	B	5,417,424	05/23/95	Snowden et al.	273	138 A	
	C	5,857,175	01/05/99	Day et al.	705	14	
	D	6,024,288	02/15/00	Gottlich et al.	235	493	
	E	6,080,062	06/27/00	Olson	463	42	
	F	6,292,786	09/18/01	Deaton et al.	705	14	
	G	6,307,958	10/23/01	Deaton et al.	382	139	
	H	6,321,210	11/20/01	O'Brien et al.	705	14	
	I	6,582,304	06/24/03	Walker et al.	463	17	

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
							Yes	No
	J	590108827	12/12/85	Japan	807G	1/12	✓	
	K	Hei 1[1989]-263670	11/28/90	Japan	807G	1/12	✓	

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

	L	Herman, Ken, "Auchan cashes in on lottery", The Houston Post, July 1, 1992, Sec. A, pg. 15, Col. 5.
	M	Silverman, Gene, "Planning and using infomercial campaigns effectively, Direct Marketing, September 1995, Vol. 58, No. 5, pg. 32 (3), ISSN: 0012-3188.

EXAMINER	DATE CONSIDERED
	June 21, 2005

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.